



NEWS RELEASE

2013 Stock the Lockers fundraising campaign a huge success

Nanaimo, 10 September 2013 – Thanks to you, our generous donors, our fourth annual Stock the Lockers campaign raised just over \$35,000 between August 15 and September 5, 2013. The campaign helps ensure that vulnerable students at elementary and secondary schools are prepared for the new school year.

Stock the Lockers raises funds to provide school supplies for students whose families can't afford to pay for them. It also allows the Foundation to assist some students throughout the year with items such as food vouchers, glasses, dental visits, shoes, clothes, grad fees, and other support as identified by teachers and principals.

For the fourth year in a row, our partner Staples promoted the campaign and raised \$15,000 in donations at the checkouts. For the third year, Coastal Community Credit Union branches also accepted donations and ran promotions, raising \$6,200 and hosting the wrap-up BBQ on September 5 at Harbourfront Centre, where Ian MacCaskell, Maria Lee, Greg Scott, and Michael Brown gave up their locks to Stock the Lockers.

A heartfelt 'Thank You' also goes out to Costco and Curves for their donations of supplies. Media sponsors Island Radio (102.3 The Wave & 106.9 The Wolf), Nanaimo Daily News, and Nanaimo News Bulletin did a great job spreading the word to the community.

In the past four years, our donors have helped raise over \$175,000. We lack space to name everyone here, but you know who you are – thank you for making an investment in local students' future!



Ian MacCaskell, Maria Lee, Greg Scott, and Michael Brown of Coastal Community Credit Union lost their locks to Stock the Lockers.